



NEW ADVERTISING RATES (USD) PER ISSUE FOR THE LOUISIANA CIVIL ENGINEER

Subscription/Advertisement Dimensions (Horizontal × Vertical)

Professional Listing Card	(64mm × 35mm)	\$225.00*
Services or Suppliers Ad Card	(64mm × 35mm)	\$250.00*
Quarter Page Advertisement	(95mm × 120mm) (190mm × 60mm)	\$300.00
Half Page Advertisement	(190mm × 120mm)	\$550.00
Full Page Advertisement	(190mm × 240mm)	\$950.00

** The minimum subscription/advertisement is for 1 year (4 issues) at \$225 per year for professional listings and \$250 per year for services and suppliers advertisements respectively.*

Advanced Advertising Discounts Per Issue

Number of Issues	1	2	3	4
Percent Discount	0%	5%	10%	15%
Quarter Page	\$300.00	\$285.00	\$270.00	\$255.00
Half Page	\$550.00	\$522.50	\$495.00	\$467.50
Full Page	\$950.00	\$902.50	\$855.00	\$807.50

<http://www.lasce.org/publications/adrates.aspx>

*Inquiries regarding advertisements and professional listings may also be made by email to the Editor, Nedra Hains
nedrahains@gmail.com*